

info@oatkafestival.com 🔀 oatkafestival.org 🔗

## Oatka Festival July 13 & 14, 2024

Dear Valued Sponsor,

We are writing to you today to invite your organization to become a sponsor for our upcoming Oatka Festival. This festival has become a tradition in our community and provides an opportunity for our residents and guests to come together, celebrate, and enjoy local arts, music, food and entertainment.

We are reaching out to businesses like yours in the hopes that you can help support us in our mission to make this year's Oatka Festival the best one yet. Your generous donation will help us provide high-quality entertainment, activities and experiences for our attendees. We have a lot of new and exciting things in store this year.

We have several levels of sponsorship available, so you can choose the one that best fits your organization's needs and budget. Here are the six levels of sponsorship:

- 1. Platinum Level Sponsors \$500 (please send your company logo to gilliganjen@gmail.com)
- 2. Gold Level Sponsors \$300
- 3. Silver Level Sponsors \$200
- 4. Bronze Level Sponsors \$150
- 5. Patron Level Sponsors- \$100
- 6. Friend Level Sponsors- \$50

As a sponsor, your organization will receive recognition through our marketing materials, including posters, flyers, and social media posts. Keep in mind that you are helping to support the efforts of all the not-for-profit organizations that use this Festival to raise funds that they in turn use for the betterment of our community. We always welcome any "in person" help with set up, clean up etc throughout the festival.

Thank you for considering becoming a sponsor for the Oatka Festival. If you choose to be a sponsor, please complete the attached Sponsorship Form and return it along with your donation. *Make check payable to: Oatka Festival, Inc. and mail to: Oatka Festival, Inc., P.O. Box 222, LeRoy, NY 14482.* The deadline for this year's sponsorship is May 18, 2024. We hope to hear from you soon and look forward to partnering with you to make the 2024 Oatka Festival a huge success!

Should you have any questions, please do not hesitate to contact Jen Gilligan @ 585-356-7768.

## Sponsorship Form 2024

Name of business as it should appear on sponsor banner/board. Please print clearly.

| Mailing Address:       |                                    |   |
|------------------------|------------------------------------|---|
| Email Address:         |                                    |   |
| Contact Person:        |                                    | Phone   |
| Platinum Sponsorship   | \$500+                             | One business name per banner - displayed in Music Tent &<br>Community Board/large print, name displayed on shirts |
| Gold Sponsorship       | \$300                              | Large print on banner displayed on festival grounds<br>& Community Board/large print, name displayed on shirts    |
| Silver Sponsorship     | \$200                              | Medium print on banner displayed on festival grounds<br>& Community Board/large print, name displayed on shirts   |
| Bronze Sponsorship     | \$150                              | Community Board / large print   |
| Patron                 | \$100                              | Community Board / medium print  |
| Friend of the Festival | \$ 50                              | Community Board / small print   |
| Donation of service    | Type of Donation<br>Donation Value |   |

\*\*Donations will be placed on community board and/or banner based on the value of the donation\*\*

\*\*All Sponsors will be named on Social Media, including our website and Facebook Page!

\*Please mail this form along with your donation to Oatka Festival, Inc., P.O. Box 222, LeRoy, NY 14482